



ONLINE SERVICES

OUR CLIENT FOCUS



With your website on the Reliance web hosting platform, you gain a professional team looking after your online business, along with access to a set of industry leading tools and features that make looking after your online presence easy.

Utilising our web hosting platform, we can help you create and manage websites of all shapes and sizes from a simple promotional site to a complete online business solution.



Lucas Bradley
Director

WEBSITE DESIGN

An effective online solution empowers an organisation to more effectively reach and do business with their respective customers or communities. Our web solutions provide the right balance between creative flair and technical proficiency. Reliance Technology offers high-quality website design services with the expectation of making the task of reaching target markets easier by effectively reaching and showcasing an organisation's offering.

We have a sound track record of finding the right design for the job, working with versatility to step through the design processes with our clients to produce the most appropriate look, feel and functionality. The vision of our client is of utmost importance. With that in mind, and a sound understanding of their needs and expectations, we deliver professional website design services of the highest calibre.

Web Services

We have design and hosting capabilities to deliver the following range of online services:

- ✓ User Experience
- ✓ Interface Design
- ✓ Site Construction
- ✓ Graphic Design
- ✓ Domain Management
- ✓ Content Management
- ✓ eCommerce
- ✓ CRM
- ✓ Email Marketing
- ✓ Reporting and Analytics
- ✓ Search Engine Optimisation
- ✓ Social Media Marketing
- ✓ Online Applications
- ✓ Email Hosting
- ✓ Web Hosting



OUR HOSTING PLATFORM

CONTENT MANAGEMENT

Take the hassle out of building your website - we give you complete control over the look and feel of your sites.



Keep It Consistent

With site wide templates, you keep the professional design you pay for, on every page you create or edit. Think of it as a photo frame wrapping around the content you create.

Search-Engine and Social Media Friendly

Search Engine Optimisation is essential for any website, but begins with a system that supports best practices. We provide the right features with 301 redirects, SEO friendly URLs, customizable meta-tags, and integration with Google's webmaster tools.



Manage your site on your desktop or tablet

Keep an eye on your business performance from across the globe. Experience our full Admin Console on any tablet device, with HTML5 charts for reports and iPad support for our WYSIWYG editor.

THE ALL-IN-ONE SOLUTION



A user-friendly Online Store

Start selling your products or services online, complete with inventory management, product attributes, plus size and weight for shipping. You can also upload eProducts and charge for downloads, limit download allocation and more.

Wide range of built-in modules

Say goodbye to complicated plugins and custom coding. The Reliance web hosting platform includes point and click menu building, an integrated site search, easy to create photo galleries, as well as event bookings and blogs.

Built-in CRM and web forms

The Reliance web hosting platforms built-in customer database (CRM) integrates with all the web forms, online store orders, and memberships, enabling you to track and provide better service to your customers.



Targeted email marketing

Build targeted recipient lists and send personalized email marketing campaigns with just a few clicks. Help your customers celebrate birthdays, send membership and event reminders or follow-up emails. All emails can be branded to tie in with your existing branding.

Powerful reporting and analytics

The Reliance web hosting platform integrates powerful reporting tools into every aspect of your online business. From web pages to online shops, email marketing to lead management – we can record every customer interaction.

INTEGRATED WITH THE SERVICES YOU NEED



Payment gateways

We support a wide range of payment gateways.



Shipping providers

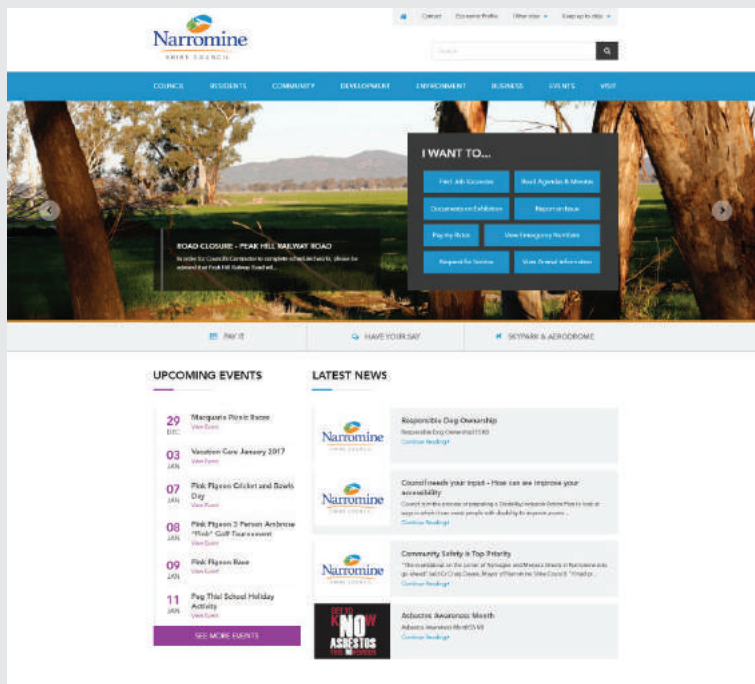
Set up integration with several shipping providers, like Australia Post, in just a few clicks.



Social media

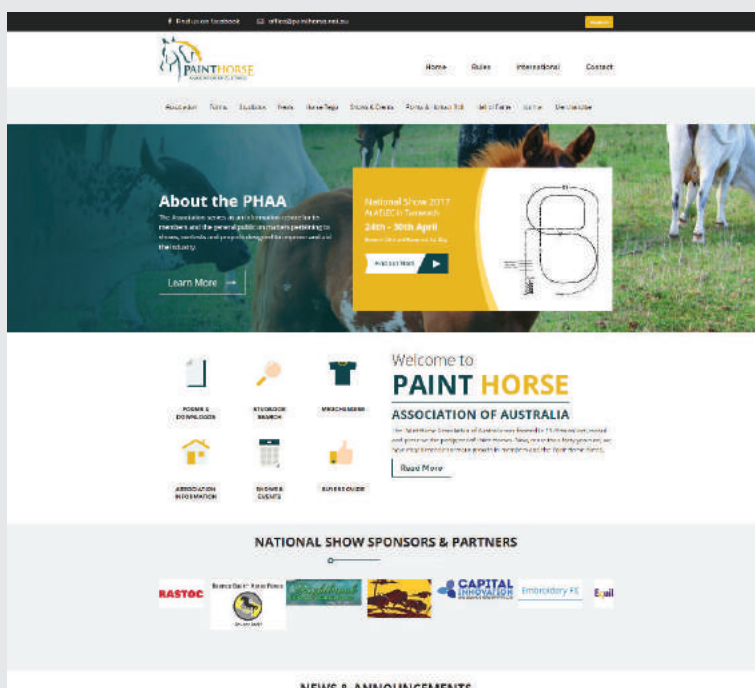
Add social elements including Facebook Comments and Activity Feeds without having to deal with lines of code.

OUR CLIENTS



Narromine Shire Council

www.narromine.nsw.gov.au



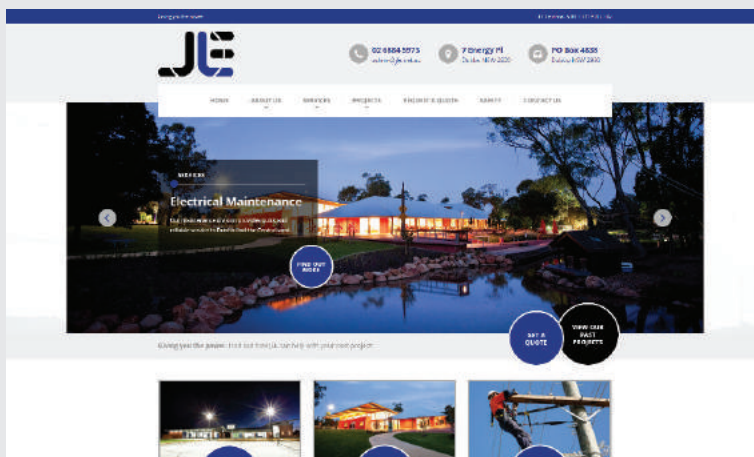
Paint Horse Association of Australia

www.painthorse.com.au



Inland Petroleum

www.inlandpetroleum.com.au



JLE Electrical

www.jleelectrical.com.au



RDA Orana

www.rdaorana.org.au

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